



Dear Friends

Our All Good Bananas are New Zealand's only Fairtrade bananas, produced by small family farmers from the El Guabo cooperative in Ecuador. We want to share their story!

We're always getting calls from teachers who want to teach their kids about Fairtrade, asking us if we have any resources to help. So we got together with some of our teacher friends and asked them what would help the kids to learn about Fairtrade in a fun and easy to follow way.

Ta-da...the *All Good School Banana -School Pack* was born!

What's it all about?

The *All Good Bananas - School Pack* traces the journey of our Fairtrade bananas from the farms where they are grown in El Guabo, Ecuador to your fruit bowl.

The All Good gorilla & Jarvis introduce you to some of the farmers and bananareos in the El Guabo cooperative. See how bananas grow, how they are harvested and packed for their journey to New Zealand. Then learn about what makes Fairtrade bananas different from your average bunch of bananas. Meet Anibal Cabrera an organic farmer from the El Guabo Fairtrade cooperative. Learn about the difference Fairtrade is making to Anibal's life and the lives of children and other families in his community. When you choose to buy Fairtrade bananas you're helping farmers like Anibal to create a better life.

We've also thrown in some fun activity ideas and information to help with lesson ideas.

What's in this pack?

- The All Good Bananas Story - Video
- Where do All Good Bananas come from? – Poster
- Fairtrade Banana Quiz
- Grower Profile – Anibal Cabrera
- Where do All Good Bananas come from – Activities



The pack is designed for primary school kids as a resource to compliment lessons on Fairtrade and to bring to life the story of New Zealand's most popular fruit. Where do bananas come from and how do the decisions we make in New Zealand affect the lives of farmers on the other side of the world?

We can also come out to your school to chat to kids about Fairtrade bananas and have an interactive session with the *Where Do Your Bananas Come From* DVD. The All Good gorilla is always keen for a special guest appearance! If you'd like to find out more contact petra@allgoodorganics.co.nz

You can also download the resources from our website visit www.allgoodbananas.co.nz/schools

The All Good Bananas team
allgoodbananas.co.nz
facebook.com/allgoodbananas

Good for the growers. Good for the land. Good for you!

The All Good Bananas – School Pack



The All Good Fairtrade Banana Story DVD



Where do All Good Bananas Come From Poster

Where do All Good bananas come from?

Grower Profile: ANIBAL CABRERA
Organic Banana Farmer El Guabo, Ecuador

Anibal Cabrera is an organic banana farmer. He has been working with the El Guabo Fairtrade Cooperative of small banana farmers for nearly 30 years.

Anibal has lived on his farm since he was 6 years old. His father, Luis, is a farmer too. Their family farm is in the El Guabo region of Ecuador near the border with Peru. El Guabo is one of the world's biggest banana producing regions.

Anibal grows bananas and some coconuts on the farm. It is a big steep farm with lots of hilly terrain.

Life before Fairtrade...

Life was tough for his family before they joined the El Guabo Fairtrade cooperative.

Originally, Luis grew only coconuts on the farm (which is used to chocolate). The problem with coconuts is that it is a seasonal plant that only grows for 4 months of the year. The other eight months the Cabrera's had to borrow money or get extra work to maintain the farm when there was no coconuts growing and no income.

Anibal wanted to find a way to change this situation for his family. He heard about the El Guabo Fairtrade cooperative and decided to learn as much as he could about growing bananas. After seeing the banana farmers, he decided to grow bananas too and joined the El Guabo Fairtrade farmer cooperative.

Helping each other out...

It's hard work being a banana farmer. The terrain of Anibal's property is so steep they have to carry the bananas down from the hill on their backs when they harvest. But with the help of his neighbours and fellow members of El Guabo, Luis is a little easier. Because he is part of a cooperative, other farmers will come over to help Anibal tend to and harvest his bananas and he will help them too.

The Fairtrade difference...

When Anibal started selling bananas to El Guabo he only had 30 boxes of bananas. Getting a fair price for his crop, has helped him to grow his farm and productivity now he sells many more boxes of bananas. Thanks to the money received from selling fair trade bananas, Anibal's daughter Soemil is about to do what no one else in his family has: go to university!

"With the help of Fairtrade, life is much better. Now we have a level of income that is a lot more stable throughout the year for our families and workers."

"Thanks to fair trade my daughter has a high level of education. This is what all the farmers at El Guabo hope for. She is now preparing to go to university."

Anibal, Soemil & Luis Cabrera

Grower Profiles

Where do All Good bananas come from?

Encourage the children to think about the people who grow their favourite fruit and how their lives might differ from their own. Why is it important to have standards like Fairtrade that create a better system of trade for farmers and their families?

Activity 1: What's Fair?

If you were writing your own Fairtrade rules for how you treated the people who grow your bananas. What would you say are the most important things?

How has Anibal's life changed since joining the El Guabo Fairtrade cooperative. Based on the grower profile and video. Ask the class some simple questions to get them thinking about Anibal and his family and what 'fair' means to them.

Why is it important for farmers like Anibal to be paid fairly for their produce?	Banana farming is hard work! Why do you think it's important to have safe and fair working conditions and pay for bananaeers (banana workers)?
What have the benefits of Fairtrade been for Anibal and his family?	Why is it important to take such care for the environment on Fairtrade farms?

Activity 2: Write a letter to a banana farmer, school or bananaeers in El Guabo.

- What would you like to say to the farmer who grew the bananas that you enjoy?
- What would you like to know about their life and how bananas are grown?
- What would you like to tell them about your life in New Zealand?

If you would like to connect with a school in El Guabo contact All Good Bananas.

Activity Idea & Resources

Fairtrade Banana Quiz

This quiz is a fun way to get the class to think about the journey their food makes to get to their fruit bowl and to understand the benefits of Fairtrade. The questions relate to The All Good Bananas Story video in your pack.

Before the video...

Ask the class a couple of simple questions about bananas before you play The All Good Bananas Story video to get them thinking about where their bananas come from. Write down their responses so you can look back at them after the video has played.

- What is your favourite fruit?
- Do you have a banana in your lunch box today?
- Where do you think bananas come from?

Play the video...

- It is good to play part 1 and part 2 separately. You could break it up with the questions in between.

Banana trivia...

- You can either do the quiz as a class or print off the multi-choice question sheet and get the kids to answer them independently.
- To make it a fun challenge, you could break the class into 4-5 quiz teams (get them to think of creative names for their team in banana theme).
- Test the groups with the banana trivia like a real quiz! The groups need to discuss the questions as a group before answering. Award points for each question. Bonus points for special answers!
- The answers contain a whole load of extra information that you can share with the class to get them thinking about where their bananas come from!

Turn the page for your banana trivia!

Fairtrade Bananas Quiz