

# Where do All Good Bananas come from?



The banana plants grow **big** and healthy using natural farming methods like **organic fertiliser** to keep the **environment** and the **bananas** clean.



It takes about **12 months** for bananas to fully grow, then they're harvested by **bananeros**.



All Good Bananas are grown with love and care by small family farmers from the **El Guaba Cooperative in Ecuador**.



The bananas are washed, cut into bunches, taped and **carefully** packed into **boxes** ready for their journey to **New Zealand**.



A truck takes the boxes of bananas from **El Guaba** to the port of **Guayaquil**.

At All Good we believe you should be able to eat healthily with a healthy conscience. That's why our bananas are Fairtrade which means they are good for the growers, good for the land and good for you.



...where you can **buy them**, **eat them** and **enjoy them!**



It takes **3 weeks** for the ship carrying the bananas to cross the **Pacific Ocean** from **Ecuador** to **New Zealand** (12,628km).

When the boxes arrive in **New Zealand** the bananas are fresh and green. All Good ripen them to a **bright sunny yellow** - just how **you** like them!



Then they are put on another truck and sent to **shops** all around **New Zealand**...



Fairtrade Certified™ Bananas